

## 2010 Ad People of the Year Nomination Form

It's time to honor the best and the brightest in the Northern Nevada advertising community. The Ad People of the Year awards ceremony will be held on June 14, 2011.

**Please attach a typed or printed page outlining why you think this person or group deserves to be nominated.** Send your nomination to us so it arrives no later than Tuesday **April 19, 2011.**

Mail	Fax	Email
AAF Reno Ad People of the Year P.O. Box 12333 Reno, Nevada 89510	775.828.4736	lynnaehornbarger@charter.net

If you have any questions, please call **Lynnae Hornbarger** at **775.750.5956**

### Criteria

**Thomas C. Wilson Award** > The recipient must have made significant contributions to advertising and been active in furthering the industry's standards, creative excellence and responsibility in areas of social concern. They must have shown a consistently high degree of excellence in the field of advertising over a lifetime, coupled with strong community involvement.

**Ad Person of the Year Award** > The recipient must have achieved singular excellence in the advertising field during the last year, while demonstrating strong community involvement.

**Promotion Person or Group Award** > The recipient must have made an outstanding contribution to the effectiveness of promotional activities on behalf of the community. The time frame of this award is not necessarily limited to the past year.

**Community Contribution of the Year Award** > The recipient should have made an outstanding advertising-related contribution to the community during 2010. This award recognizes those businesses that have been active in furthering the industry's responsibility in areas of social concern.

### Nominee Information

**Name** >

**Company** >

**Address** >

**City** >

**State** >

**Zip** >

**Email** >

**Award Nominated For** >

### Nominated By

**Name** >

**Company** >

**Address** >

**City** >

**State** >

**Zip** >

**Email** >

NOTE: Neither the nominee nor the nominator need be AAF Reno members, though the nominee must do, or have done, business in Northern Nevada.